

# Jeff Carter M.Ed.

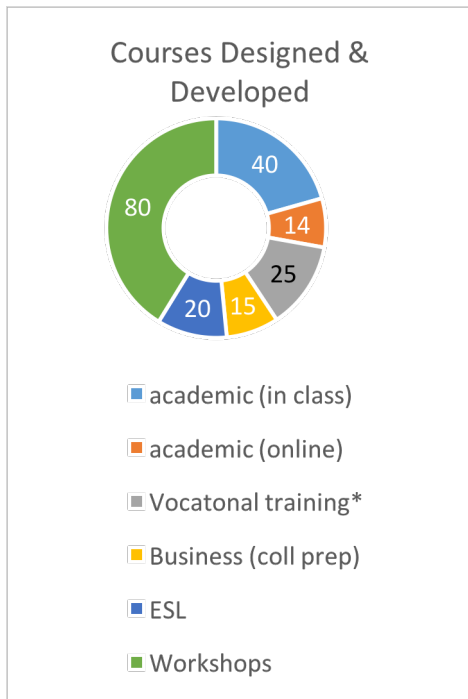
## Global Education Professional

Jeff Carter is a highly accomplished international education executive whose life purpose is to enhance the access to and the transfer of knowledge to citizens around the world. As our global village increasingly becomes a global mindset, Jeff offers his years of cross-cultural communication and cultural sensitivity experience to his learning partners, clients and students, helping them navigate the delicate sensitivities and local nuances, while bringing knowledge to the world

Seeing in people, what they can't!

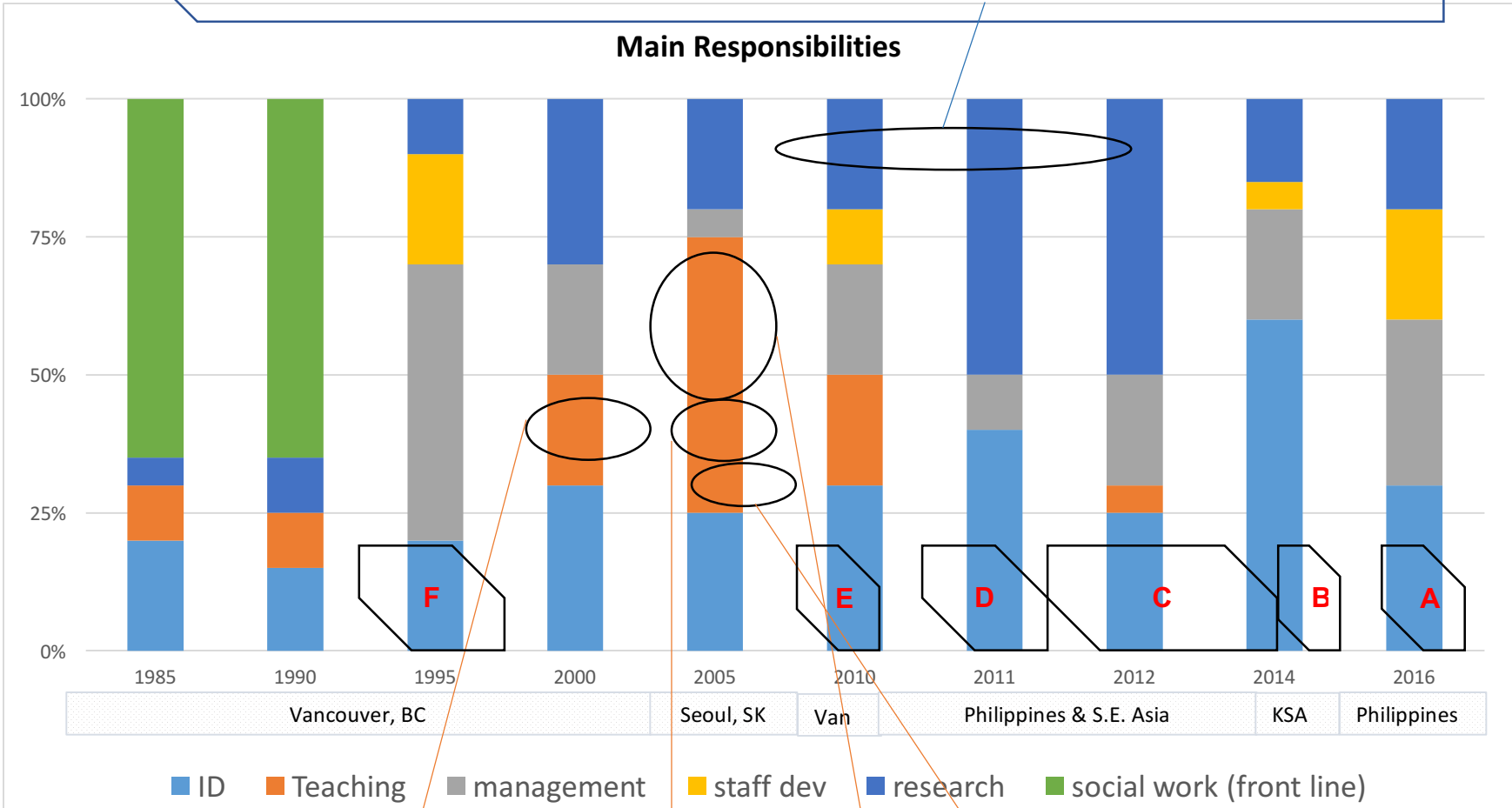
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Worked in 5 different countries  
Taught Biz to students from 15 countries  
Taught ESL to students from 25 countries  
I.D. for 10 different countries



Title / Organization	Education Management Outcomes	Instructional Design Outcomes	Business Development Outcomes
<b>Head of Programs:</b> <i>BagoSphere, Bacolod Philippines</i> May 2016 - Present	<b>A</b> -Development of a 5-member training team -Facilitated design of new tracking tools and metrics	-Expanded offerings from one to seven courses -Account specific NHT > 80% hire rate	-Developed licensing/ -franchise framework -Designed new ESL program for university partner
<b>Director of Curriculum:</b> <i>LVSA (Laureate), Riyadh KSA</i> July 2014 – June 2015	<b>B</b> -All academic policy & procedure for six colleges -Troubleshoot compliance issues with government & regulatory agencies	-Design & Development of: 20 Business courses 4 Events Operation courses 5 Employability courses	--oversight of three external curriculum vendors (3 programs = 50 courses) -All on time and on budget
<b>Learning Architect:</b> <i>Kalibrr Ventures, Manila</i> April 2012 – June 2014	<b>C</b> -Responsible for 3 job coaches, 2 recruiters, 5 on-site agents, 20 street team marketers -Consult with a variety BPO HR & Operations teams	-Complete design & development of content for a BPO online assessment -Developed pre-hire training course	-Assessed 20,000 users' / voice analysis of 4,000 users -Trained 500 participants in four months > 50% hire rate
<b>Lead Project ID:</b> <i>Kaplan, Singapore</i> April – September 2011	<b>D</b> -Consulted on University transfer program -Liaised with Campus and Online Directors -Liaised with module SMEs	Materials developed for 8-module Uni transfer program: -250+ PPT slides -30+ pg student manual, -250+ pg instructor manual -Quizzes, exams, Assignments	-Modified for on-line delivery -110+ storyboard pages per module
<b>Dean:</b> <i>Canadian College, Vancouver</i> April 2008 – Dec 2010	<b>E</b> - Complete responsibility for the day-to-day operations -Hiring & Management of 15 instructors, 2 support staff	-Complete development of 12 business courses -Adaptation of: 10 Hospitality courses 8 FITT (Intl. Trade) courses 5 PMI (Project Man.) courses 7 IT (Networking) courses	-Started school from scratch -Five diploma & 12 certificate programs running after 3 years -Articulation agreement with Durham College
<b>Freelance Instructor, Trainer &amp; Consultant: 1997 – 2007 (see page 2)</b>			
<b>Program Manager:</b> <i>LYRC, Langley, BC</i> July 1993 – July 1998	<b>F</b> -Managed 40 unionized staff -Streamlined operation budgets -Managed facility use for 80 acre site	-Designed complete overhaul of Residential Youth programs -Designed & delivered intensive staff training	-Successful proposal for a Social Services program on another site >awarded 800k contract
<b>NGO / Social Service Contracts: 1984 – 1993 (see page 2)</b>			

**M.Ed.: Curriculum Design & Pedagogy, USQ, Australia**  
**Thesis: How hospitality workers in developing countries are using informal learning to enhance their career growth.**  
 (Key words: informal learning, tacit knowledge, hospitality, training, career)  
[Project YouTube Overview](#)



**Workshop facilitator:** PMIA Vancouver  
 Produced over 70 music business workshops & seminars across Western Canada

**Corporate Trainer:** Various contracts for Samsung, Hyundai & Daewoo throughout South Korea

**Instructor:** SUFS: Seoul University of Foreign Studies – Grad School [2 years]  
 Developed & Delivered three online course (45 taped lecture hours + 150 assignment hours)  
 Developed & Delivered three in-class courses (290 lecture hours)

**ESL Teacher:** Dehan ETC, Daejeon, South Korea  
 1500 plus hours of middle school and adult instruction: materials developed focused on intensive novel study, essay classes, debating classes, drama classes